

Interview Correspondence Attachment B

Pond, Robert

From: Pond, Robert
Sent: Thursday, July 03, 2008 1:18 PM
To: 'Lohr, Jason D.'
Subject: RE: Please confirm correction to Wherein clause for 09/483388:

Looks good. Thanks for the quick response.

From: Lohr, Jason D. [mailto:jdlohr@townsend.com]
Sent: Thursday, July 03, 2008 1:05 PM
To: Pond, Robert
Subject: RE: Please confirm correction to Wherein clause for 09/483388:

Dear Examiner Pond,

Sorry for missing your call - I am on a call right now so I was unable to pick up. Thank you for catching that - the wherein clause definitely needs to be changed. I have added a phrase below that I think makes the language match a little better. If the language is acceptable to you, please go ahead and make the change. I should be available after about 10:30 if you want to discuss by phone.

Thanks,

Jason

Jason D. Lohr
Townsend and Townsend and Crew LLP

-----Original Message-----

From: Pond, Robert [mailto:Robert.Pond@USPTO.GOV]
Sent: Thursday, July 03, 2008 9:57 AM
To: Lohr, Jason D.
Subject: Please confirm correction to Wherein clause for 09/483388:
Importance: High

Mr. Lohr,
I just left you a lengthy voice mail. Here's what it is about.

The clause presently reads:

wherein the steps of associating the plurality of marketing objects with the marketing object container and selecting the plurality of marketing attributes to be associated with the marketing object container are performed by the entity other than a provider of the page of information.

Should read:

wherein the steps of selecting the plurality of marketing objects to be associated with the marketing object container and selecting the plurality of marketing attributes to be associated with the marketing object container are performed by the entity other than a provider of the page of information.

Please confirm via email reply or call if you need to discuss.

Thanks.

Rob Pond
571-272-6760